

ADVERTISING ARTWORK SPECIFICATIONS

Send Ads and electronic files to:

Midlands Printing, Inc.
P.O. Box 429 • 1117 Broad St.
Camden, SC 29020
Phone: 800-849-2237
Email: terry@midlandsprintinginc.com
Please put "Queen's Cup" in subject line of artwork sent by email.

Important Information

- Please send camera-ready or digital art with correct dimensions to Midlands Printing, Inc. by **April 5, 2019**. CSF reserves the right to edit and size ad space when necessary. Photocopies, raised print on business cards or poor quality laser prints are not camera ready.
- If you do not have camera-ready art, Midlands Printing will be pleased to provide you with a quote.

Digital Artwork

Line screen: 150 • DPI Resolution 250-300 • Black and white ads sent in PDF format should be sent in grayscale with embedded fonts • Four-color ads should be separated as CMYK • High-resolution scans should be TIFF files • Provide all printer and screen fonts • Provide original artwork and a hard copy of ad for reference.

Software Capabilities

QuarkXpress 6.1 • Freehand 10 • Illustrator CS • Photoshop CS • InDesign CS • Hi-Rez PDF files

Full Page B&W Ad: \$300
8.25" x 3.5", no bleed

Business Card B&W Ad: \$125
3.5" x 2", no bleed

Half Page B&W Ad: \$175
3.5" x 4", no bleed