QUEEN'S CUP

23RD ANNUAL

SATURDAY, APRIL 28, 2018 • MINERAL SPRINGS, NC

THE QUEEN'S CUP STEEPLECHASE

THE SOUTHEAST'S PREMIERE SOCIAL AND SPORTING EVENT

The Royal Agenda

Everything you need to know about your day at the Races

The Queen's Cup MPC Novice 'Chase is run in the memory of Molly Parker Crosland who graciously made a bequest to the non-profit Charlotte Steeplechase Foundation in hopes that others might follow her example.
- Bequests and donations are tax deductible as allowed by law -

Photo By Jamey Price

EXPERIENCE THE THRILL OF THE 'CHASE®

For the fifth year, The Board of the Charlotte Steeplechase Foundation, Inc. will once again be partnering with the Alzheimer's Association of Western North Carolina as its exclusive beneficiary of the 2018 races. Their mission is "to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health". With your support we will be presenting them with a sizeable check so please add to their coffers by purchasing raffle tickets as 100% of the proceeds going to the Alzheimer's Association. Thank you!

alzheimer's association®

Carrington & Bill Price
Race Co-Chair and Founders

What to Bring

- Badges & Parking Passes should be distributed prior to arrival
- Comfortable shoes - No heels
- Weather appropriate clothes
- Hats, Sunscreen & Sunglasses
- Binoculars
- Food
- Beverages of all kinds
- Lawn chairs or blanket
- Cash for Souvenirs, Raffle & Hot Walk Party

Follow Race Results on @queenscup

Follow us Race Day queenscup

Agenda Highlights

Terrier Races 10:30 am - 12:30 pm

Pony Rides 10:00 am -

Tailgate Contest Judging Noon

Opening Ceremonies 12:30 pm

Races run 1:30 pm - 4:00 pm

Windsor Jewelers Raffle Drawing 3:45 pm

JOIN US IMMEDIATELY AFTER THE LAST RACE FOR THE 23RD ANNUAL HOT WALK PARTY

SPONSORED BY

Bank of America · Merrill Lynch · U.S. TRUST · Bank of America Merrill Lynch

BLADE AND BOW · STELLA ARTOIS

Attendees of the Hot Walk Party are not allowed to bring in food, drinks or coolers

DASH Stable's ICE IT (right)
2017 Queen's Cup MPC 'Chase Novice winner
Tod Marks Photo

IMPORTANT DO'S

- Make sure your vehicle meets size restrictions for tailgate area
- Buy extra General Admission badges from Harris Teeter in advance - prices increase race day
- Distribute all credentials before leaving home
- Choose a designated driver IN ADVANCE or make note of drop-off/pick-up location printed on back of your badge
- Dress for the weather: Sunscreens & hats or poncho & rain boots
- Bring only paper, plastic & cans - avoid bringing glass
- Allow time for traffic or find alternate routes
- Display parking pass from rear view mirror upon leaving home
- Have all badges ready to to be checked before entering gates
- Wear your badge at all times
- Be courteous to your tailgate neighbors and other patrons
- Wear appropriate attire at all times

VEHICLE GUIDELINES

- Limit one (1) vehicle per tailgate space
- Pick-up and Drop-offs location printed on back of badge
- Trailers, golf carts, ATV's, pull behind cookers, roof top carriers and vehicles with signage or wraps are prohibited
- Call office for info on motorcycles and oversized vehicles including limos, shuttles, commercial vans and buses
- Parking is FREE in the General Admission lots
- FREE limited on-site shuttles available. Shuttles will only stop at designated pick-up and drop-off points

FOR YOUR REFERENCE

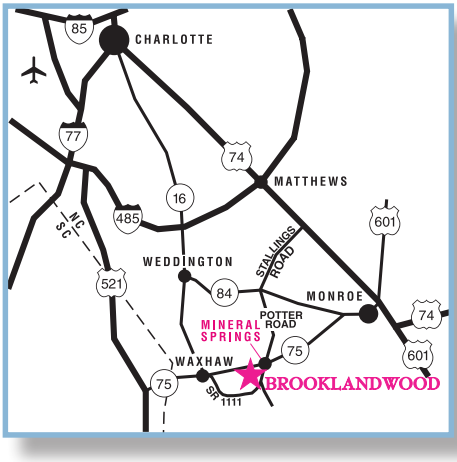
- Queen's Cup Office – 704.843.7070
- Queen City Catering – 704.305.7778
- Party Reflections Rentals – 704.927.9718
- In Bloom Florist – 704.616.7950
- **No Third Party Vendors Allowed On Premises!**

IMPORTANT DON'TS

- Race horses are beautiful animals but are very dangerous. Please do not touch
- Don't overcrowd your tailgate space
- No flags, banners, flyers, balloons or solicitation materials
- No Drones
- By order of the Fire Marshal, charcoal grills, oil fryers, propane tanks greater than 20 oz. and smoking under tent are prohibited
- Do not play loud music, be disrespectful of others or throw anything on the racecourse
- No smoking where it disturbs others

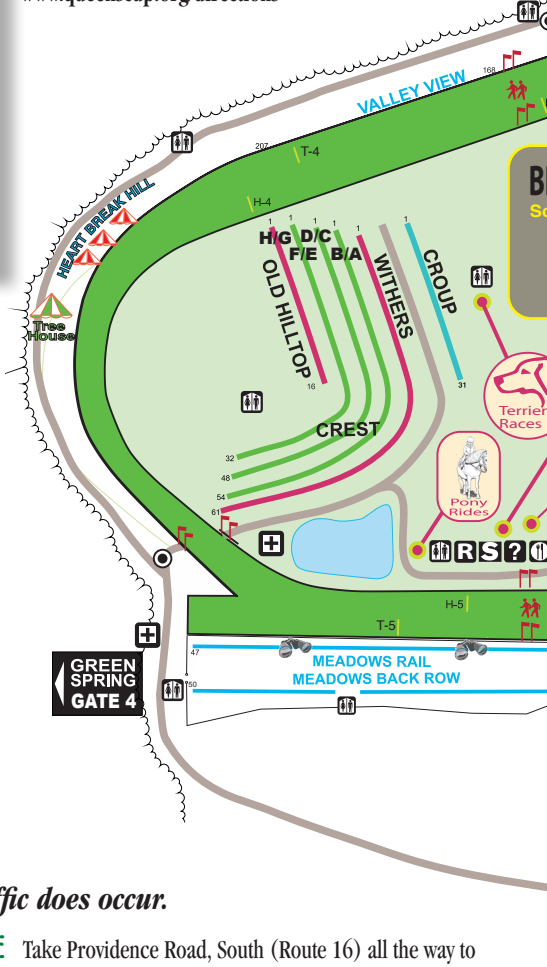
OUR POLICIES

- Races run rain or shine. No refunds
- Gates open at 10:00 am. No early entry
- No Entry without credentials
- Leave your pets at home
- Don't bring tents, awnings, canopies or standing umbrellas
- Shirt & Shoes required
- For the safety of all, no glass other than beer & wine bottles. No bottles carried across the racecourse
- ***Disorderly behavior or violation of our rules & policies will be grounds for removal from the premises.***



EASE TRAFFIC CONGESTION AND LOOK FOR ALTERNATE ROUTES!

There are a number of back roads to reach the race grounds. We strongly suggest you search out back roads to Mineral Springs by visiting our website at: www.queenscup.org/directions



For Emergencies
Dial 911, hail a Deputy or contact a volunteer or Event Staff personnel

Inconvenienced by other Patrons?
Please let us know immediately by contacting a Queen's Cup volunteer or **Event Staff personnel**

Lost & Found
Located at Brooklandwood Village & Member's Hill Souvenir Tents. Anyone separated from their party, should report here.

Information contained herein subject to change without notice.

DIRECTIONS

Time your trip accordingly, heavy traffic does occur.

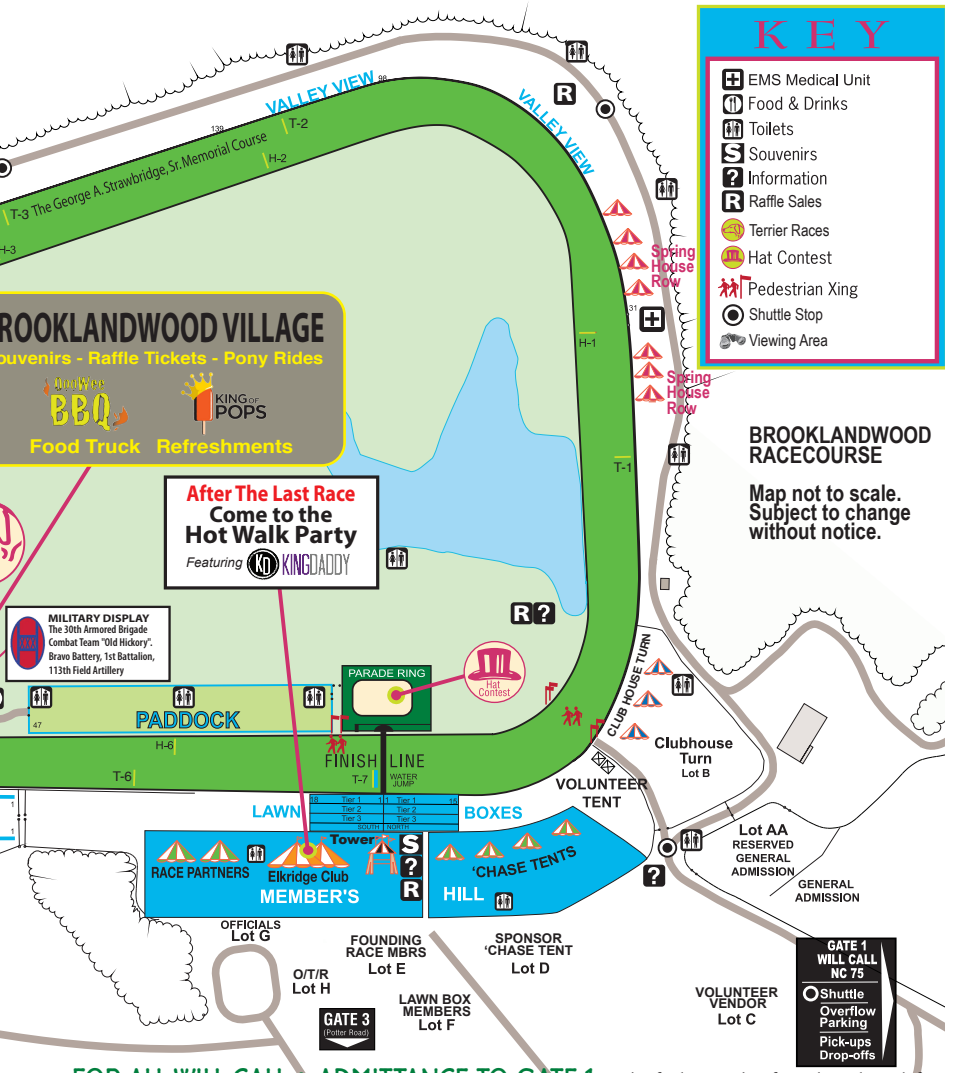
MAIN DIRECTIONS – FROM CHARLOTTE

Take Providence Road, South (Route 16) all the way to Waxhaw (Approximately 10 miles from I-485.) Alternatively you can take Rea Road (East) to Providence Road. Turn right when Rea Road dead-ends into Providence Road. Follow Providence Road to Waxhaw. Once in Waxhaw go over the railroad tracks and turn left at the light onto Highway 75. Follow Highway 75 for .3 mile. At this fork, veer left for Gates 1 & 2, WILL CALL and General Admission Parking. Veer right for Gates 3 & 4. Follow the directions below that correspond to the Gate number on your Car Pass.

AVOID HEAVY TRAFFIC ON PROVIDENCE ROAD

Take Interstate 485 to Highway 521 South/Johnston Road (Exit 61). Follow this for approximately 11 miles. Turn left on Highway 75 (East) toward Waxhaw/Monroe. Continue through the first light. Go .3 miles to the fork in the road, and follow the directions above that correspond with the Gate number on your Car Pass.

All gates will be clearly marked. Follow the signs tha
Please have your Car Pass displayed visibly in your car win



FOR ALL WILL CALL & ADMITTANCE TO GATE 1 At the fork outside of Waxhaw, bear left on Highway 75 for approximately 3.5 miles. Entrances to the racecourse will be on the right. Enter either Gate. **PLEASE NOTE: General Admission has no car pass and enters here.**

FOR ADMITTANCE TO GATE 3 At the fork outside of Waxhaw, veer right onto Old Providence Road (Route 1111). Continue straight for 5.4 miles (past Gate 4). (The road will change names Waxhaw-Monroe Highway then to Potter Road). Gate 3 will be on the left just after you enter the town of Mineral Springs.

FOR GATE 4 At the fork outside of Waxhaw, veer right onto Old Providence Road (Route 1111). Continue straight for 4.7 miles. (The road will change names from Waxhaw-Monroe Highway then to Potter Road). Gate 4 (Green Spring) will be on the left.

t correspond with the Gate number on your Car Pass.
dow for the volunteers to direct you to your parking space.

23rd Annual QUEEN'S CUP Hat Contest

- 10:00-11:30: Register in the infield *behind* the Parade Ring
- Hat Contest begins promptly at 11:45
- Prizes awarded to children's (12 & under), women's and men's categories

Judging based on creativity, elegance and originality of hand decorated hats!

THE 23RD ANNUAL QUEEN'S CUP TAILGATE CONTEST

Name _____

Mailing Address _____

City _____ State _____ Zip _____

Tailgate location, row & number: _____

Prizes will be awarded in three categories

Most Elegant ~ Most Creative ~ Most Whimsical

Bring entry form to the ***INFIELD SOUVENIR TENT*** *in Brooklandwood Village by 11:30 am*

Judging takes place from Noon - 1 pm. Winners announced at 2:15 pm. The Judges' Decision is Final.

YOUR SNEAK PEEK AT 2018 RAFFLE PRIZES!

1 FOR $10
3 FOR $25
8 FOR $50

WINDSOR JEWELERS — For the Benefit of alzheimer's association

100% of all Raffle Sales benefit the Alzheimer's Assoc.

2018 WINDSOR JEWELERS RAFFLE

- **A Suite at the Hall and Oates Concert** donated by Novant Health: Enjoy a suite for 18 at the Spectrum Center on Monday, June 18, 2018 to see Hall & Oates with special guests Train and Kandace Springs. Included are 18 tickets to a private suite, light hors d'oeuvres and non-alcoholic beverages. (Value $6,500)
- **Rolex Watch** donated by Windsor Jewelers: This classic Rolex 39mm Oyster Perpetual timepiece in 904L Stainless steel features a modern blue dial, stainless steel Oyster bracelet and automatic Rolex movement. (Value $5,700)
- **Caribbean Getaway** donated by the Alzheimer's Association: Nothing will compare to 7-9 nights' accommodations for up to 3 rooms at the all-inclusive St. James's Club on Antigua, located on a private peninsula with turquoise waters, white-sand beaches, 6 pools, activities, & entertainment. (Not Included: airfare, resort fees of $125pp per night & taxes) Expires 12.20.2019 (Value $3,700)
- **Two night Golf and Spa Package** donated by Ballantyne Hotel and Lodge: You will be treated to a two-night stay in an elegant guest room for two at this four-star hotel. Included is breakfast daily, a one-hour massage treatment for two and two rounds of golf. (Value $1,250)
- **Organize your life** donated by The Organizing Pro: Clear the chaos! Receive 8 hours of de-cluttering, organizing or unpacking with 3 professional organizers. They will take any environment and set up a custom system that will help you achieve a more productive life. (Value $1,095)
- **A Night On The Town** donated by the Alzheimer's Association: Enjoy 2 tickets to a fall Charlotte Symphony performance including a behind the scenes tour. In addition you will enjoy gift cards for dinner at Flemings ($100), and for drinks in the Punch Room at the Ritz ($100), overnight stay at the Westin, and transportation from A Step Above Limousine Service. (Value $1,000)

NOVANT HEALTH · THE BALLANTYNE HOTEL · WINDSOR JEWELERS · the organizing pro clearing the clutter from life · alzheimer's association

PRE-PURCHASE by going to queenscup.org or buy race day from roaming Volunteers or at Souvenir Tents.

Drawing to be held Saturday, April 28, 2018. You need not be present to win!

Only one winner per raffle item. Go to queenscup.org for more details and restrictions

AGENDA

10:00 am

GATES OPEN
Register for the **Hat Contest** located behind the Parade Ring in the infield

Visit **Brooklandwood Village** for:
- Queen's Cup Souvenirs
- Raffle Tickets
- Enter the Tailgate Contest by 11:30 at the **Infield Souvenir Tent**.
- The Mecklenburg Hounds Pony rides sponsored by **Charlotte Latin School** *($5 a ride)*
- Military Display courtesy of Bravo Battery, 1st Battalion, 113th Field Artillery
- Check-out our Queen's Cup Food Vendors

10:30 am - 12:30 pm

The Jack Russell Terrier Races sponsored by **CHOICE USA** featuring the Carolina Jack Russell Terrier Club in the Infield. To register, visit: www.cjrtc.com. PLEASE NOTE: Those not registered to compete should not bring dogs/pets to the race grounds.

11:00 am

Course Jockey Walk! sponsored by **EasyFix.** Meet at the finish line and tour the racecourse with a steeplechase jockey while learning the secrets of race riding and the sport of steeplechasing. *Kids are encouraged to come along.*

11:45 am

Judging of the **Hat Contest** *(details previous page)*

NOON

Judging of the **Tailgate Contest** entries *(details previous page)*

12:30 pm

The Independence Fund Opening Ceremonies featuring the Mecklenburg Hounds' *The Walking of the Hounds* ♦ Color Guard by Bravo Battery, 1st Battalion, 113th Field Artillery ♦ Grandfather Mountain Highlanders Pipe Band ♦ Invocation Rev. Joshua Case Christ Episcopal ♦ National Anthem performed by Broadway star Danielle Freid

1:30 pm

1st Race: The Ratings Handicap Hurdle, 2 1/4 miles *in Memory of Thomas M. Mosca, Sr.*

2:05 pm

2nd Race: THE KING GEORGE III BROWN ADVISORY Sport of Kings Maiden Hurdle, 2 1/8 miles

2:40 pm

3rd & Feature Race: THE QUEEN'S CUP MPC 'CHASE presented by **SONITROL SECURITY.** A Novice Hurdle Stakes run in memory of **Molly Parker Crosland**, 2 3/8 miles. Trophy presentation by **WINDSOR JEWELERS.**

3:15 pm

4th Race: THE EASYFIX Maiden Timber, About 3 miles run over the George A. Strawbridge, Sr. Memorial Timber Course

3:45 pm

WINDSOR JEWELERS RAFFLE DRAWING

4:00 pm

5th Race: THE TRUGREEN Future Champions Turf, a 1¼ Mile Training Flat

Immediately after the last Race

The Hot Walk Party *(No Cover Charge)* All Patrons are invited to the Clubhouse (the big tent on Member's Hill) to celebrate our 23rd Anniversary with live music by **KINGDADDY**. Cash Bar provided with *free* hors d'oeuvres compliments of **Queen City Catering**. *Please note: Attendees of the Hot Walk Party are not allowed to bring in food, drinks or coolers.*

7:00 pm

GATES CLOSE. Come join us next year as we celebrate our **24th** Anniversary on **Saturday, April 27, 2019**. *Always the Last Saturday in April!*

RACES RUN RAIN OR SHINE. ABSOLUTELY NO REFUNDS.

As of March 7, 2018 - Agenda, times and schedule of events are subject to change without notice.

About Our PSLs

Thank you for purchasing a Lawn Box or Tailgate subscription to this year's race. If you enjoyed your day and loved your tailgating space, consider investing in a Permanent Space License (PSL) to guarantee your specific Lawn Box or Tailgate Space for Life! The Queen's Cup racecourse was designed and built as a PSL tailgate venue in an effort to retire the over $2 million construction debt incurred building this state-of-the-art facility.

The only assured way of being placed in the same tailgate space year after year is to purchase a PSL license, otherwise you are subject to lottery placement.

Here's how the PSL works:

- The PSL license fee is a one time payment. Ownership is maintained by paying the annual subscription fee yearly.
- As a tailgate subscriber to the 2018 Queen's Cup, you have the first right of refusal on your 2018 assigned space to purchase that space as a PSL. This right must be exercised no later than Friday, May 4, 2018 by 5:00 PM by calling our office (704) 843-7070.
- If you covet someone else's tailgate space more than yours, you may claim that space if the current subscriber does not act on their first right of refusal by Friday, May 4.
- As an added incentive for purchasing a PSL, your 2019 subscription fee will be waived plus there are additional special offers for Lawn Box purchasers.

2018 PSL Pricing:

Lawn Box Member	$6,000
Paddock	$4,200
Meadows Rail	$3,500
Meadows Back Row	$3,200
Valley View	$1,950
Withers	$1,500
Old Hilltop	$1,500
Crest	$ 950

We encourage you to contact the steeplechase office (704) 843-7070 Monday morning after the race and reserve your Lawn Box or Tailgate space for generations to come.

THANK YOU!

Race Partners

PRESENTED BY

SONITROL VERIFIED ELECTRONIC SECURITY

BrownAdvisory Thoughtful Investing.

EASYFIX DESIGNED TO PERFORM

TRUGREEN Go greener.

Charity Partner

alzheimer's association

Course Partners

tip. QC Choice USA Beverage Inc Windsor Jewelers adams Stella Artois Blade and Bow

Ticket Partner

Harris Teeter Your Neighborhood Food Market

The Charlotte Steeplechase Foundation, Inc., producers of the Queen's Cup Steeplechase, is federally recognized as a 501(c)3 non-profit organization whose mission is to produce an annual horse racing event benefitting local and regional charities. "Experience the Thrill of the 'Chase" is a registered trademark of the Charlotte Steeplechase Foundation, Inc. and is protected by the United States Patent and Trademark Office. All rights reserved. Cover photo by Jamey Price. Photos by Jamey Price, Tod Marks, David Watson, Frederic Voss and Collyn Evans. Brochure design by Inhouse Graphics, Ltd. Printing by Loftin & Company.